

AUSTRIAN ECONOMICS ESG INDEX

The New Investment Paradigm

as of 3/15/2021



THE INDEX:

The Austrian Economics ESG Index is an actively managed ESG portfolio of great businesses from around the world helping society and the environment, focusing on all stakeholders and targeting outperforming returns at the same time!



Yra Harris,
Research Strategist

Signatory of:



Index Information

Ticker	CAEEI
Inception Date	11/23/20
Index Calculation	BITA
Total # Holdings	41
Rebalancing (Mar, June, Sep, Dec)	Quarterly
Weighting Scheme	Market Capitalization Weighted

THE KEY FEATURES:

- Investing using the Principles of the Austrian School of Economics!
- Helping Society and the Environment – ESG Investing!
- Promoting the 17 UN Sustainable Development Goals!
- Emphasizing a Market Environmentalism Approach – not Agenda/Government-based!
- Leading with a World-Class Team – with Research Strategist industry veteran Yra Harris!
- Fostering a global Social Media Community towards discussion, education and awareness!
- Encouraging innovation, entrepreneurialism and economic growth!
- Targeting Outperforming Returns – [Link to BITA for Performance](#)
- Focusing on all Stakeholders synergistically!

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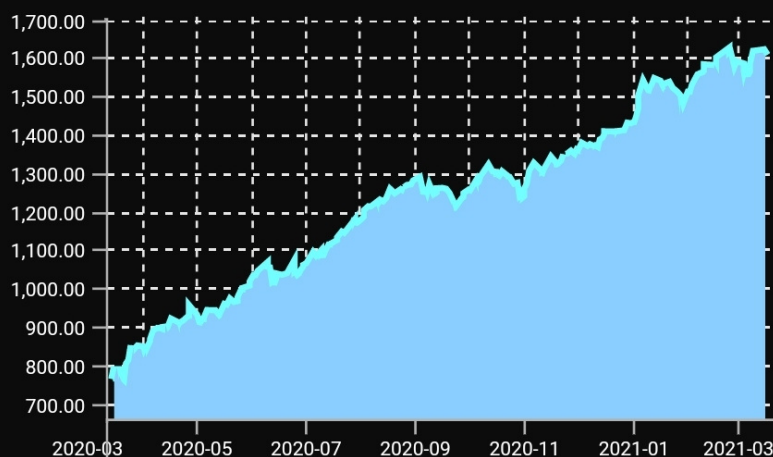
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PERFORMANCE: LINK TO BITA
2020: 40%+ (ACTUAL + BACKTEST)
2021: 13%+ (YTD - 3/15/21)



Representative Holdings (3/15/21):

- *Schneider Electric*
- *Brookfield Renewable*
- *ABB*
- *Oisix Ra Daichi*

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INVESTING BASED ON THE AUSTRIAN SCHOOL OF ECONOMICS:

7 Quantitative Factors Assessed:

- 1. Value is placed upon high, positive cash-flowing businesses
- 2. Value is placed upon limited, manageable debt and leverage
- 3. Value is placed upon high earnings per share
- 4. Value is placed upon payout distribution
- 5. Value is placed upon enduring operations - years in operation
- 6. Value is placed upon owner-operators involvement
- 7. Value is placed upon stable or decreasing float

7 Qualitative Factors Assessed:

- 1. Value is placed upon positive environmental, social and governance factors
- 2. Value is placed upon alignment to economic trends
- 3. ASE Principle - Value is placed upon alignment to millennial trends
- 4. ASE Principle - Value is placed upon uniqueness and scarcity
- 5. Value is placed upon innovation
- 6. Value is placed upon risk mitigation on business risks
- 7. Value is placed upon holding purchasing power

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